

# Nimsoft Monitor for Public Cloud Service Providers

## Boost Service Levels and Profitability

### Key Features

- Extensive solution offerings tailored to demands of cloud environments.
- Custom services for optimizing a service provider's unique infrastructure and fully leveraging its business opportunities.
- Flexible pricing models tailored to the business requirements of cloud service offerings.

### Benefits

- Gain competitive differentiation through optimized service levels
- Enhance sales and margins through cost effective delivery of cloud monitoring services
- Optimize ROI of existing infrastructure and Nimsoft investment
- Leverage flexible pricing models to build a long-term, profitable business partnership

### The Challenge

Public cloud service providers can deliver truly dramatic benefits to their customers, so, when it comes to the business potential of cloud computing, the sky really is the limit. But these services also provide monitoring challenges for providers and clients alike—challenges that can diminish the benefits and business potential of cloud offerings.

Service providers must ensure SLAs are met, while overseeing a virtual infrastructure that is not only highly complex, but extremely fluid. In cloud environments, for example, servers can rotate in and out of active use, and IP addresses can change frequently, which can make it difficult to configure monitoring and keep it operational. Likewise, clients need to have a way to keep track of the status of cloud-based services so they can ensure vital business operations are reliable and responsive.

How can service providers gain the solutions and expertise they need to both monitor their cloud environments and cost effectively deliver monitoring service offerings to clients?

### The Solution

Nimsoft delivers the services and solutions public cloud service providers need to fully capitalize on the business opportunities of cloud computing. That's why public cloud service providers around the world are turning to Nimsoft Monitor to manage their dynamic cloud environments.

With its unparalleled combination of features, Nimsoft Monitor enables service providers to deliver optimized service performance and availability, while minimizing administrative overhead. In addition, Nimsoft Monitor offers the scalable, multi-tenant capabilities that make it fast and efficient to deliver sophisticated monitoring services to clients. Nimsoft provides the expert knowledge and best practices service providers can leverage to get the most value from their infrastructures and investments. Finally, Nimsoft offers the flexible pricing models that can set the stage for long-term business success.



Data Sheet

## Nimsoft Monitor

Nimsoft Monitor is a scalable, flexible, and extensible monitoring platform that delivers unparalleled benefits in dynamic cloud environments. Nimsoft Monitor is ideally suited to highly dynamic public cloud environments for the following reasons:

**Integration flexibility and automation.** Nimsoft Monitor features open Unified Monitoring APIs that enable automated integration in a range of environments. Further, these open APIs enable Nimsoft, its partners, and its customers to efficiently extend the solution and integrate it with third party products.

**High performance.** The Unified Monitoring architecture is comprised of a high performance messaging bus that provides high scalability, both in terms of metric collection rates and the ability to manage very large numbers of server instances.

**Broad infrastructure and virtualization support.** Nimsoft Monitor supports monitoring of virtually all IT infrastructure elements, including all major servers, applications, databases, networking devices, and more. In addition, it supports the virtualization platforms of all major vendors, including VMware, Citrix, Microsoft, and more, and it features dynamic registration and de-registration of agents, which makes it ideally suited to the highly dynamic and transitory nature of cloud environments.

**Intuitive reporting and multi-tenant portals.** Nimsoft Monitor features Unified Reporter, which delivers intuitive,

sophisticated dashboards, reports, and alerts that enable fast analysis and provide real-time insights.

Plus, Nimsoft Monitor makes it easy to tailor views and reports based on users' groups and roles. In addition, the solution comes with a full multi-tenant architecture, allowing for full customization, not only of reports, but of entire portals.

## Partnership Model

Nimsoft recognizes that deployment of Nimsoft Monitor in a public cloud environment is not the same as a traditional managed services or enterprise deployment—and understands these differences have fundamental pricing implications. Consequently, Nimsoft approaches the public cloud as an opportunity to partner with service providers, so both companies can share in the success of a cloud service. Nimsoft works with its service provider customers to establish a mutually beneficial arrangement for monetizing the monitoring of a cloud service. These arrangements often include some form of revenue sharing, which can form the basis of a true, long-term business relationship.

## About Nimsoft

Nimsoft is a global leader in IT Management-as-a-Service. The company's lightweight ITMaaS solutions make it easy for enterprises and service providers to implement comprehensive, adaptable monitoring and service desk capabilities essential for managing today's dynamic computing environments. Learn more at [www.nimsoft.com](http://www.nimsoft.com).

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